

FALL FESTIVAL APPLICATION

Complete the information below and the enclosed S-240 form from the State of WI. Mail with a check or money order for total of all applicable fees, 3 photos/slides and SASE for return of materials. Make check payable to Mount Horeb Area Chamber of Commerce.

Name: _____
Studio Name: _____
Address: _____

City/State/Zip: _____
Home Phone: _____
Work Phone: _____
E-mail: _____
Website: _____
Social Security # or Wisconsin Seller's Permit #: _____

Brief Description of Media: _____

Special Requests: _____

PLEASE CIRCLE ONE that best describes your work:
Clay/Ceramic | Leather | Photography | Fiber | Metal | Glass | Paper | Jewelry | Painting | Sculpture | Wood | Mixed Media | Floral | Other

YOUR BOOTH SET-UP Check any that apply:

- I do not have a tent
 I have a standard size tent.
 I have a tent but height is above average and/or I have an unusual layout that does not fit in the standard 10' x 10' space. Use separate paper to explain or sketch layout with dimensions. (Unusual layouts may require the purchase of additional booth space.) ***Note: Electricity is not supplied.**

Please reserve _____ booth spaces. My check for \$ _____ is enclosed. **If mailed after 8/8/10 please include an additional \$25.**

I hereby certify that these slides/photos represent my original work, and that the work is unique and made by me. I also agree to follow all fair rules as outlined in the prospectus. I understand that the Mount Horeb Area Chamber of Commerce will not be liable for loss or damage of artwork or display material; or for any personal damage or injury incurred during the Festival.

Signature: _____
Date: _____

Mail application and materials to: MHACC c/o Fall Festival, 300 E. Main Street, Mount Horeb, WI 53572

PRESORTED
STANDARD
U.S. POSTAGE
PAID
DODGEVILLE, WI
PERMIT NO. 133

MOUNT HOREB AREA CHAMBER OF COMMERCE
300 E. MAIN STREET
MOUNT HOREB, WI 53572

29th Annual Mount Horeb FALL HERITAGE FESTIVAL

October 2 & 3, 2010
Saturday, 9am-5pm
Sunday, 10am-4pm



To request an application for the
HOLIDAY CRAFT BONANZA
please contact info@trollway.com
www.trollway.com

Instructions for Completing Operator and Seller Information

HERE

HOURS

Saturday, 9am - 5pm
(Set-up 7am - 9am)
Sunday, 10am - 4pm

LOCATION

Downtown Mount Horeb, WI. Exhibitors set up on residential/business lawns and/or pavement.

POLICIES

- The 29th Annual Mount Horeb Fall Fest presents artists' hand-made original work, not the work of mass production studios.
- You may not exhibit work purchased from other artists/vendors for resale.
- Artists are to exhibit both days.
- Refunds for booth fees will not be issued to those artists that cancel their participation after September 14, 2010.
- You may not start breakdown of your booth before the show ends daily.
- The Fall Fest committee reserves the right to refuse exhibition of work not consistent with submitted photos/slides and these guidelines.
- The Fall Fest committee reserves the right to ban artists who break these rules from future shows. If these rules are not followed, you will be asked to leave. No refunds, no exceptions.

MEDIA

All fine arts and fine crafts: painting, graphics, sculpture, photography, drawing, clay, glass, metal, fibers, leather, wood or nature's own.

ELIGIBILITY

Participation is open to all artists and craftspeople, 18 years of age or older, who exhibit work of original concept, design, and execution.

PHOTOS/SLIDES JURY

All applicants must submit three photos or slides, which represent the quality and nature of the work to be exhibited. Artist's name must be clearly printed on each photo or slide. Photos and slides will be returned only when a self-addressed, stamped envelope is provided (larger than your submitted media).

NOTIFICATION

Selected exhibitors will be notified via an Acceptance postcard. An "Information Packet" to include your

booth assignments and fair map will be sent out in advance of the fair. Space assignments will be final. To properly balance the show, we cannot guarantee specific booth spaces. Absolutely no registrations the day of the show.

Please, submit application no later than August 8, 2010

Applicants will receive notice of acceptance or rejection by September 3, 2010.

FEES

- There will be only one fee per booth space for exhibiting. The exhibitor fee of \$100 per booth space is required for all applicants at the time of application.
- A self-addressed, stamped envelope must accompany all entries.
- Late entries are accepted for an additional \$25 late fee through September 14, 2010 or until full.

BOOTH SPACES

Are approx. 10' x 10' to 11' x 11' and may vary in shape due to the layout of the lawns and placement of trees. Likewise, the ground/pavement may not be level. You will be required to purchase additional booth space if you do not confine your belongings to your contracted space. Electricity is not supplied.

EXHIBITOR RESPONSIBILITIES

Keep your display area neat and clear of all debris at the end of the day. Provide own display materials, chairs and weather protection (sun and rain). Art work should be removed from booths at night. Artists must park away from the fair area since the fair is located along a major thoroughfare. Free parking will be reserved for artists.

SALES

All proceeds go to the artist. All artists are responsible by law to pay applicable city, state and federal taxes on work sold.

FOR ADDITIONAL INFO

Please call 1-88-TROLLWAY or (608) 437-5914 or email: info@trollway.com
www.trollway.com

If your products have been purchased from a wholesaler, you may not participate in this show.
Hand-crafted art only.

HOTEL ACCOMODATIONS

Deer Valley Lodge

401 W. Industrial Dr., Barneveld, WI
888-924-1601 (For Reservations)
www.deervalleylodgewi.com

Gonstead Guest Cottage

602 S. Second Street, Mount Horeb, WI
608-437-4374
www.mthoreb.com/gonstead

Holiday Inn Express Motel & Suites

515 W. Verona Avenue, Verona, WI
608-497-4500
www.hiexpress.com/veronawi

Super 8-Verona

131 Horizon Drive, Verona, WI
608-848-7829
www.super8verona.com

Village Inn Motel

701 Springdale Street, Mount Horeb, WI
608-437-3350
www.littlebedder.com

FOR ADDITIONAL INFO

Please call 1-88TROLLWAY or (608) 437-5914 or
E-mail: artfair@trollway.com
Website: www.trollway.com

CHECKLIST

- Thoroughly read and complete all required information on the application and the S-240 WI tax form.
- Include three (3) slides/photos with name printed on back.
- Include self-addressed stamped envelope.
- Submit application, including slides and payment postmarked by August 8, 2010.
- Include check payable to:
Mount Horeb Area Chamber of Commerce.
- Late applications require an additional \$25 late fee.

S240 Form
Here